

## Office of Equal Opportunity Programs Affirmative Employment and Diversity Policy Division

Office Work Instruction

# OEOP Conference Selection and Implementation

Approved by: \_\_\_\_\_Original signed by\_\_\_\_\_ George E. Reese Associate Administrator Office of Equal Opportunity Programs Responsible Office: NASA Office of Equal Opportunity Programs Subject: OEOP Conference Selection and Implementation

#### **DOCUMENT HISTORY LOG**

Status (Baseline/ Revision/ Canceled)	Document Revision	Effective Date	<u>Description</u>
Baseline		1-19-00	

#### 1. Purpose

The purpose of this procedure is to establish and define steps to be followed for the selection and implementation of a national conference for NASA participation as outreach to a single targeted community.

#### 2. Scope and Applicability

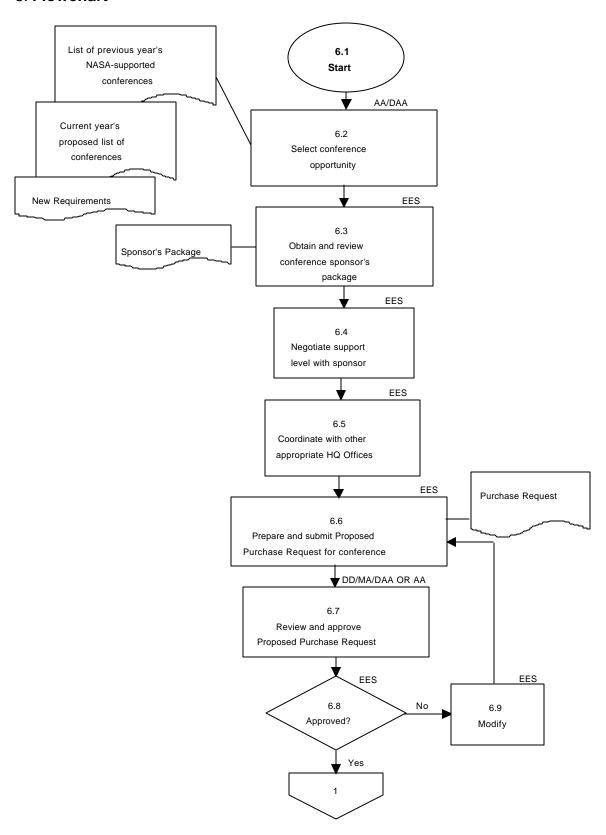
- 2.1 This OWI covers the steps followed by Code EI staff, in the selection and implementation of national conferences for which the primary support (funds and staff) is provided by Code E. The conferences are one of many community outreach efforts implemented by Code E in order to communicate NASA's mission and programs to target audiences.
- 2.2 This OWI applies to Code EI at NASA Headquarters.
- 3. Definitions
- 3.1 AA Associate Administrator
- 3.2 Code EI Affirmative Employment and Diversity Policy Division, Office of Equal Opportunity Programs
- 3.3 Code PO Public Services Division, Office of Public Affairs
- 3.4 Conference Opportunity a national conference sponsored by an advocacy, professional, or community organization which represents the interests of a specific group within the general population.
- 3.5 DAA Deputy Associate Administrator
- 3.6 DD Division Director
- 3.7 EES Equal Employment Specialist. This is the professional staff member responsible for the design and implementation of NASA's participation in the respective conference.
- 3.8 MA Management Analyst for Code E
- 3.9 OEOP Office of Equal Opportunity Programs (Code E)
- 3.10 Sponsor The organization hosting the conference. For the purposes of this OWI, the Sponsor can also be the Vendor.

3.11 Vendor – For the purposes of this OWI, the vendor can be the organization hosting the conference, and/or any of the subcontractors providing goods and/or services.

#### 4. References

- 4.1 National Aeronautics and Space Act of 1958, as amended (P.L. 85-568), Section 203 (a), (3).
- 4.2 NHB 1101.3, Chapter 4 (Office of Equal Opportunity Programs/Code E), ¶404, b, (2).

#### 5. Flowchart



Responsible Office: NASA Office of Equal Opportunity Programs Subject: OEOP Conference Selection and Implementation  $\mathsf{A}\mathsf{A}$ 6.10 Submit Purchase Request to Code CFB EES 6.11 Sponsor's package List of project Identify project team members and team members begin conference preparation EES 6.12 Coordinate exhibit set-up with sponsor EES 6.13 Copies of E-Mail Coordinate shipment messages and telecon of publications and notes exhibit equipment EES 6.14 Provide oversight of Agency participation at conference EES 6.15 Prepare Conference Assessment Report (CAR) EES 6.16 Submit CAR to DAA/AA 6.17 End

6.	Procedure
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<u>Step</u>	<u>Actionee</u>	Action
6.1	Code E	Start
6.2	AA	A conference is identified by the AA/DAA as a Code E annual external community opportunity for which primary support (funds and staff) will be provided. The opportunity is an annual national conference sponsored by one of the major public advocacy, professional, or community groups within the general population. Since the sites for the conferences change annually, the selection is made considering the conference site proximity to a NASA Center, the scheduled dates, conference theme, expected audience, and resources available to support the effort.
6.3	EES	A review is conducted of the conference sponsor's package to determine human resources and logistical requirements (level of participation, cost, staffing needs, lodging availability, and program emphasis).
6.4	EES	At this point, the EES enters into negotiations with the conference sponsor regarding NASA's level of participation. The negotiations may cover the size of exhibit space, number of conference registrations to be included in the participation package, press opportunities for senior NASA management, infrastructure requirements such as electrical outlets, internet access lines, labor hours needed to erect and dismantle the exhibit, scheduling of NASA workshops and, cost and availability of lodging for NASA personnel.
6.5	EES	Other Headquarters Offices are notified of the conference opportunity. Normally, the offices include but are not limited to the NASA Enterprises (Codes M, R, S, Y, and U), Codes FE, and PO. The range of Headquarters offices contacted depends on the scope of the logistical support required to implement NASA's participation.

Responsible Office: NASA Office of Equal Opportunity Programs Subject: OEOP Conference Selection and Implementation

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6.6	EES	A NHQ Form 163 is prepared and submitted for the goods and services required from the sponsor and/or vendors.		
6.7	DD/MA/DAA or AA	The NHQ Form 163 is reviewed for approval. The NHQ Form 163 is electronically transmitted to the next appropriate approval level for approval without it returning to the originator, except in cases requiring modification(s).		
6.8	AA	If NHQ Form 163 is approved, proceed to 6.10.		
6.9	DD/MA/DAA or AA	If NHQ Form 163 is not approved, it is returned electronically for revisions. Modifications are made to the document. Proceed to 6.6.		
6.10	EES	The NHQ Form 163 is submitted electronically by the last approval authority (DAA or AA) to Code CFB for final processing. This document is retained as a quality record (hardcopy). The NHQ Form 163 is submitted by Code CFB to GSFC for final processing and procurement.		
6.11	EES	Project team members representing the Headquarters Offices and Centers are identified and convened via telephone conference call or Video Teleconference. This contact provides the initial opportunity to share the sponsor's package with project team members and discuss the conference requirements and level of support. A list of the project team members is maintained as an interim quality record.		
6.12	EES	The EES coordinates NASA exhibit set-up requirements with the sponsor. At this stage, details regarding the shipping and receiving modes are finalized, as well as time for delivery, delivery port and time assignment for receiving the exhibit hardware, labor requirements for set-up and dismantling, electricity, and internet services.		
6.13	EES	After establishing specific times and dates for the receipt of all exhibit hardware by the sponsor, the EES provides oversight and coordination of the hardware shipment from all Centers providing exhibit hardware support. This effort includes the coordination of		

		shipping times and dates in order to minimize storage costs at the sponsor's conference site, and ensuring that all exhibit hardware is shipped with a pre-paid return manifest in order to eliminate delays and third party costs in returning the exhibit hardware to its point of origin.
6.14	EES	In-person oversight of set-up activities is executed. This includes but is not limited to ensuring that all exhibit hardware delivery and installation are performed on time and according to specifications. The EES also ensures that services such as electricity, carpet installation, daily carpet cleaning, Internet connectivity, exhibit staff lodging, transportation of NASA exhibit staff from the hotel(s) to the conference site and back, and press opportunities are finalized.
6.15	EES	After conclusion of the conference, a Conference Assessment Report (CAR) is prepared to summarize the outcomes of NASA's participation at the conference and how the responsibilities defined throughout the process were met. This document is retained as a quality record.
6.16	EES	The CAR is then submitted to the DD/DAA/AA. A copy of this document is retained as a quality document.
6.17	Code E	End

### 7. Quality Records

Record Identifica tion	Owner	Location	Record Media: Electronic or Hard Copy	Schedule Number and Item Number (NPG 1441.1C)	Retention/Disposition
NHQ Form 163	EI	Code EI	Hardcopy	Schedule 5, Item 1, Section A2	Destroy 3 years after final payment
List of project team members (Interim)	EI	Code EI	Hardcopy	Schedule 1, Item 25	Remove from related records and destroy or delete when work is completed or when no longer needed for operating purposes.
CAR	EI	Code EI	Hardcopy	Schedule 1, Item 37, Section A	Destroy when 5 years old